

CURRICULUM VITAE

PATRICK GERARD LATHAM

PERSONAL INFORMATION

MARITAL STATUS: SINGLE
NATIONALITY: CANADIAN / SOUTH AFRICAN
PLACE OF BIRTH: PORT ELIZABETH, SOUTH AFRICA
E-MAIL: % FILMCREW ME (NICKI MEYER-TAYLOR)
MOBILE TELEPHONE: % FILMCREW ME
DRIVER'S LICENCE: EB (SOUTH AFRICA/INTERNATIONAL)
EU RESIDENCE VISA (FAMILY MEMBER)



DEMONSTRATED KEY COMPETENCIES

PRODUCER (FILM PRODUCTION & FILM PRODUCTION MANAGEMENT: DETAILED PRODUCTION BUDGETING & SCHEDULING);
COST CONTROL;
PROJECT MANAGEMENT (FILM PRODUCTION & LODGE DEVELOPMENT);
ORGANISATIONAL AND ADMINISTRATIVE SKILLS;
TEAM LEADERSHIP & BUILDING;
TRAINING AND MENTORSHIP OF DIRECTORS AND FILM PRODUCTION STAFF;
MARKETING OF COMMERCIAL DIRECTORS TO ADVERTISING AGENCIES AND CLIENTS.

EMPLOYMENT / EXPERIENCE HISTORY

1984 TO MID-1985

PRODUCTION MANAGER: CINEVISION.

EMPLOYED AS A:

- PRODUCTION MANAGER FOR CINEVISION (DIRECTOR – ASHLEY LAZARUS, PRODUCER - ESTHER CAMPBELL, DOP – GIACO ANGELINI); AND
- ASSISTANT DIRECTOR (1ST ASSISTANT DIRECTOR) FOR CINEVISION'S PRODUCTIONS.

JUNE TO AUGUST 1985

STUDENT: TOM KANE'S PRODUCER/PRODUCTION MANAGER/ASSISTANT DIRECTOR WORKSHOP ([HTTPS://FILMPRODUCTIONWORKSHOPS.COM/BIOGRAPHY/](https://filmproductionworkshops.com/biography/)) AT THE INTERNATIONAL FILM & TELEVISION WORKSHOPS IN ROCKPORT, MAINE (MAINE MEDIA COLLEGE & WORKSHOPS ([HTTPS://WWW.MAINEMEDIA.EDU/](https://www.mainemedia.edu/)))

AUTUMN 1985 TO END AUGUST 1986

PRODUCTION MANAGER / LINE PRODUCER: PHILO PIETERSE PRODUCTIONS

EMPLOYED AS A:

- LOCATION MANAGER/PRODUCTION MANAGER/LINE PRODUCER FOR PHILO PIETERSE PRODUCTIONS (DIRECTOR – PAUL GIRAUD, PRODUCER - PHILO PIETERSE / MAURETIA HOLLOWAY).

NOTE:

COMMERCIALS PRODUCED INCLUDED SUN INTERNATIONAL'S 2-MINUTE TV ADVERTISING COMMERCIAL 'WE WILL ROCK YOU' FOR SUN CITY (SOL KERZNER) & BENSON & HEDGE'S 2-MINUTE ANAMORPHIC CINEMA ADVERTISING COMMERCIAL 'SHARE THE FEELING' FOR GREY-PHILIPS BUNTON MUNDEL & BLAKE

1986 TO 1998

PRODUCER: PATRICK LATHAM PRODUCTIONS (PTY) LTD.

RESPONSIBLE FOR:

- PRODUCTION OF TELEVISION AND CINEMA ADVERTISING COMMERCIALS FOR PLP'S CLIENTS; AND
- EXECUTIVE MANAGEMENT OF PLP.

NOTE:

KEY CLIENTS WERE THE MAJOR ADVERTISING AGENCIES IN SOUTH AFRICA:

1. BERNSTEIN LOXTON GOLDING & KLEIN (CLIVE LOXTON & MIKE GOLDING);
2. GREY-PHILLIPS BUNTON MUNDEL AND BLAKE (ALAN BUNTON & IAN BLAKE);
3. HUNT LASCARIS TBWA (STEFANIA IANIGRO/JOHNSON & GUIA IACOMIN/FERGUSON);
4. JWT (MIKE SMITH & GORDON TORR);
5. LINTAS;
6. OGILVY & MATHER RIGHTFORD SEARLE-TRIPP & MAKIN - JOHANNESBURG (ROBYN PUTTER, ALAN BUNTON, ASHLEY BEYER & HOWARD SMIEDT);
7. OGILVY & MATHER RIGHTFORD SEARLE-TRIPP & MAKIN – CAPE TOWN (BRIAN SEARLE-TRIPP & IRIS VINNECOMBE);
8. THE SBBW PARTNERSHIP(ELLIOT SCHWARZ & DERMOT MCGOWAN); AND
9. SONNENBERG MURPHY LEO BURNETT (WILLIE SONNENBERG & JOHN SMEDDLE).

THE COMPANY EMPLOYED 12 PERMANENT PRODUCTION STAFF AND THREE ADVERTISING COMMERCIALS DIRECTORS.

THE COMPANY PRODUCED ± 600 TELEVISION ADVERTISING COMMERCIALS: NUMEROUS ADVERTISING AWARDS, BOTH LOCAL AND INTERNATIONAL WERE AWARDED TO THE COMPANY DURING THIS PERIOD.

THE COMPANY SERVICED AND PRODUCED A NUMBER OF COMMERCIALS FOR EUROPEAN AND NORTH AMERICAN PRODUCTION COMPANIES – RICK LEVINE PRODUCTIONS, NY (DIRECTOR – RICK LEVINE),

FRANCO AMERICAN FILMS, PARIS (PRODUCER – SERGE FOURNIER), LA PAC, PARIS (PRODUCER – ALAIN BERNARD)

AS THE EXECUTIVE PRODUCER OF PLP, I WAS ALSO RESPONSIBLE FOR THE 'MARKETING' OF THE COMMERCIAL DIRECTORS EMPLOYED BY THE COMPANY TO THE ADVERTISING AGENCIES IN JOHANNESBURG AND CAPE TOWN – MANY OF WHOM WERE NEWCOMERS TO DIRECTING COMMERCIALS.

1996 TO 1998

DEVELOPMENT PRODUCER: WINDS OF CHANGE PRODUCTIONS, OMAN

EMPLOYED AS A:

- DEVELOPMENT PRODUCER (BUDGETING, PRE-PRODUCTION AND PRE-SALE MARKETING) OF A FOUR-PART EXPEDITION DOCUMENTARY SERIES TITLED **WINDS OF CHANGE: WITH THE 'KASKAZI' FROM MUSCAT TO ILHA DE MOZAMBIQUE** FOR THE SULTANATE OF OMAN.

THE DOCUMENTARY SERIES RETRACED THE TRADITIONAL ARAB DHOW TRADING ROUTES BETWEEN ARABIA AND THE EAST AFRICAN COAST.

Mid-1997

LECTURER: DOCUMENTARY PRODUCTION, INTERNATIONAL FILM & TELEVISION WORKSHOPS IN ROCKPORT, MAINE.

RESPONSIBLE FOR:

- PRESENTING A DOCUMENTARY FILM PRODUCTION WORKSHOP AS A VISITING SUMMER SCHOOL LECTURER AT THE INTERNATIONAL FILM & TELEVISION WORKSHOPS IN MAINE.

THE SHORT DOCUMENTARY FILM ON A BREEDING PAIR OF OSPREY PRODUCED BY THE STUDENTS I WAS LECTURING WAS RECOGNISED AS THE OUTSTANDING STUDENT PRODUCTION OF THE INTERNATIONAL FILM & TELEVISION SUMMER SCHOOL WORKSHOPS OF 1997.

OCTOBER 1998 TO MARCH 2002

PROJECT DEVELOPMENT DIRECTOR FOR A LUXURY ISLAND RESORT DEVELOPMENT ON PEMBA ISLAND: EXCEPTIONAL AFRICAN EXPERIENCES (PTY) LTD. (EAE SA)

RESPONSIBLE FOR:

- SITE SELECTION ON PEMBA ISLAND IN THE ZANZIBAR ARCHIPELAGO;
- SITE NEGOTIATIONS WITH REGULATORY AUTHORITIES;
- NEGOTIATING AND AGREEING ON THE TERMS OF REFERENCE AND SCOPING OF THE EIA AND SIA;
- SUPERVISION OF THE EIA AND SIA AND PRESENTATION THEREOF TO THE REGULATORY AUTHORITIES;
- NEGOTIATING THE RESOLUTION OF EIA AND SIA ISSUES FOR THE ELICITATION OF THE ENVIRONMENTAL CERTIFICATE;

- NEGOTIATING THE PROPOSED DEVELOPMENT AND INVESTMENT INTO ZANZIBAR WITH THE ZANZIBAR INVESTMENT PROMOTION AGENCY (ZIPA);
- ELICITATION OF AN AGREEMENT IN PRINCIPLE FOR THE PROPOSED INVESTMENT FROM ZIPA;
- PREPARATION OF THE FEASIBILITY STUDY (BUSINESS PLAN, DETAILED FINANCIAL PROJECTIONS & STRATEGIC MARKETING PLAN)

2002 TO 2004

PROJECT MANAGER / PRODUCER: NANDO'S (FAST FOOD / CASUAL DINING CHAIN)

RESPONSIBLE FOR:

- CREATIVE ORIGATION, DEVELOPMENT AND PROJECT MANAGEMENT OF THE FIT-OUT OF THE NANDO'S BRAND TEMPLE AT THEIR LORENTZVILLE HEAD OFFICE / FACTORY PREMISES;
- CREATIVE ORIGATION AND PRODUCTION OF A NANDO'S GROCERIES TELEVISION ADVERTISING COMMERCIAL FILMED IN ZANZIBAR; AND
- CREATIVE ORIGATION AND PRODUCTION OF 6 X NANDO'S TELEVISION ADVERTISING COMMERCIALS FILMED IN JOHANNESBURG FOR THE FIFA 2011 WORLD CUP BID ANNOUNCEMENT.

2004 TO 2019

PRODUCER: FREELANCE

RESPONSIBLE FOR:

- BUDGETING, PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION OF 12 TELEVISION ADVERTISING COMMERCIALS FOR FORMER CLIENTS (NEDBANK, ETC.) OF PATRICK LATHAM PRODUCTIONS (PTY) LTD.

2004 TO 2019

PROJECT DEVELOPMENT DIRECTOR FOR A LUXURY SAFARI LODGE DEVELOPMENT IN THE SGR: EXCEPTIONAL AFRICAN EXPERIENCES TANZANIA LTD. (EAE TZ.)

RESPONSIBLE FOR:

- SEARCH AND IDENTIFY THE SITE TO DEVELOP A LUXURY SAFARI LODGE WITHIN Y1 BLOCK OF THE SELOUS GAME RESERVE;
- CONTRACTUAL NEGOTIATIONS WITH THE WILDLIFE DIVISION WITHIN THE MINISTRY OF NATURAL RESOURCES & TOURISM TO LEASE THE IDENTIFIED SITE (45-YEAR LEASE CONTRACT WITH THE MINISTRY);
- SUPERVISION AND OVERSIGHT OF THE EIA AND SIA CONDUCTED BY THE INSTITUTE OF RESOURCE ASSESSMENT OF THE UNIVERSITY OF DAR ES SALAAM;
- DRAFTING AND PREPARATION OF A FEASIBILITY STUDY (CREATIVE ORIGATION OF THE ARCHITECTURE FOR THE DEVELOPMENT, BRIEFING AND SUPERVISION OF THE Q.S.'S ELEMENTAL COSTING AND BILL OF QUANTITIES, BUSINESS PLAN, DETAILED FINANCIAL PROJECTIONS AND

STRATEGIC MARKETING PLAN) FOR EAE'S PROPOSED LUXURY SAFARI LODGE DEVELOPMENT IN THE SELOUS GAME RESERVE;

- CAPITAL RAISING FOR THE DEVELOPMENT (US\$ 35,000,000.00)