

CURRICULUM VITAE

PATRICK GERARD LATHAM

PERSONAL INFORMATION

MARITAL STATUS: MARRIED
NATIONALITY: CANADIAN / SOUTH AFRICAN
DATE OF BIRTH: 17TH APRIL 1959
PLACE OF BIRTH: PORT ELIZABETH
E-MAIL: % FILMCREW ME
MOBILE TELEPHONE: % FILMCREW ME
DRIVER'S LICENCE: EB (SOUTH AFRICA/INTERNATIONAL)
EU RESIDENCE VISA (FAMILY MEMBER)



KEY COMPETENCIES

PRODUCER (FILM PRODUCTION & FILM PRODUCTION MANAGEMENT: DETAILED PRODUCTION BUDGETING & SCHEDULING);
BRANDING & MARKETING
TEAM LEADERSHIP & BUILDING;
TRAINING & MENTORSHIP OF EMPLOYEES;
ORGANISATIONAL AND ADMINISTRATIVE SKILLS;
BUDGETING & COST CONTROL; AND
PROJECT MANAGEMENT;

EMPLOYMENT HISTORY

1984 TO MID-1985

PRODUCTION MANAGER: CINEVISION.

EMPLOYED AS A:

- PRODUCTION MANAGER FOR CINEVISION (DIRECTOR – ASHLEY LAZARUS, PRODUCER - ESTHER CAMPBELL, DOP – GIACO ANGELINI); AND
- ASSISTANT DIRECTOR (1ST ASSISTANT DIRECTOR) FOR CINEVISION'S PRODUCTIONS.

MID-1985 TO END AUGUST 1986

PRODUCTION MANAGER / LINE PRODUCER: PHILO PIETERSE PRODUCTIONS

EMPLOYED AS A:

- LOCATION MANAGER/PRODUCTION MANAGER/LINE PRODUCER FOR PHILO PIETERSE PRODUCTIONS (DIRECTOR – PAUL GIRAUD, PRODUCER - PHILO PIETERSE / MAURETIA HOLLOWAY); AND

NOTE:

COMMERCIALS PRODUCED INCLUDED SUN INTERNATIONAL'S 2 MINUTE ADVERTISING COMMERCIAL 'WE WILL ROCK YOU' FOR SUN CITY & BENSON & HEDGE'S 'SHARE THE FEELING' FOR GREY-PHILIPS BUNTON MUNDEL & BLAKE

1986 TO 1998

PRODUCER: PATRICK LATHAM PRODUCTIONS (PTY) LTD.

RESPONSIBLE FOR:

- PRODUCTION OF TELEVISION AND CINEMA ADVERTISING COMMERCIALS FOR PLP'S CLIENTS; AND
- EXECUTIVE MANAGEMENT OF PLP.

NOTE:

KEY CLIENTS WERE THE MAJOR ADVERTISING AGENCIES IN SOUTH AFRICA:

1. BERNSTEIN LOXTON GOLDING & KLEIN (CLIVE LOXTON & MIKE GOLDING);
2. GREY-PHILLIPS BUNTON MUNDEL AND BLAKE (ALAN BUNTON & IAN BLAKE);
3. HUNT LASCARIS TBWA (STEFANIA IANIGRO/JOHNSON & GUIA IACOMIN/FERGUSON) ;
4. JWT (MIKE SMITH & GORDON TORR);
5. LINTAS;
6. OGILVY & MATHER RIGHTFORD SEARLE-TRIPP & MAKIN (HOWARD SMIEDT & ALAN BUNTON);
7. THE SBBW PARTNERSHIP(ELLIOT SCHWARZ & DERMOT MCGOWAN); AND
8. SONNENBERG MURPHY LEO BURNETT (WILLIE SONNENBERG).

THE COMPANY EMPLOYED 12 PERMANENT PRODUCTION STAFF AND THREE ADVERTISING COMMERCIALS DIRECTORS.

THE COMPANY PRODUCED ± 600 TELEVISION ADVERTISING COMMERCIALS: NUMEROUS ADVERTISING AWARDS, BOTH LOCAL AND INTERNATIONAL WERE AWARDED TO THE COMPANY DURING THIS PERIOD.

1996 TO 1998

PRODUCER: WINDS OF CHANGE PRODUCTIONS, OMAN

EMPLOYED AS A:

- PRODUCER OF A FOUR-PART EXPEDITION DOCUMENTARY SERIES TITLED **WINDS OF CHANGE: WITH THE 'KASKAZI' FROM MUSCAT TO ILHA DE MOZAMBIQUE** FOR THE SULTANATE OF OMAN (BUDGETING, PRE-PRODUCTION AND PRE-SALE MARKETING).

THE DOCUMENTARY SERIES RETRACED THE TRADITIONAL ARAB DHOW TRADING ROUTES BETWEEN ARABIA AND THE EAST AFRICAN COAST.

MID-1997

LECTURER: DOCUMENTARY PRODUCTION, INTERNATIONAL FILM & TELEVISION WORKSHOPS IN ROCKPORT, MAINE.

RESPONSIBLE FOR:

- PRESENTING A DOCUMENTARY FILM PRODUCTION WORKSHOP AS A VISITING SUMMER SCHOOL LECTURER AT THE INTERNATIONAL FILM & TELEVISION WORKSHOPS IN MAINE.

THE SHORT DOCUMENTARY FILM ON A BREEDING PAIR OF OSPREY PRODUCED BY THE STUDENTS I WAS LECTURING WAS RECOGNISED AS THE OUTSTANDING STUDENT PRODUCTION OF THE INTERNATIONAL FILM & TELEVISION SUMMER SCHOOL WORKSHOPS OF 1997.

OCTOBER 1998 TO MARCH 2002

PROJECT DEVELOPMENT DIRECTOR FOR A LUXURY ISLAND RESORT DEVELOPMENT ON PEMBA ISLAND: EXCEPTIONAL AFRICAN EXPERIENCES (PTY) LTD. (EAE SA)

RESPONSIBLE FOR:

- SITE SELECTION ON PEMBA ISLAND IN THE ZANZIBAR ARCHIPELAGO AND NUMEROUS SITE VISITS;
- SITE NEGOTIATIONS WITH REGULATORY AUTHORITIES;
- NEGOTIATING AND AGREEING ON THE TERMS OF REFERENCE AND SCOPING OF THE EIA AND SIA;
- SUPERVISION OF THE EIA AND SIA AND PRESENTATION THEREOF TO THE REGULATORY AUTHORITIES;
- NEGOTIATING THE RESOLUTION OF EIA AND SIA ISSUES FOR THE ELICITATION OF THE ENVIRONMENTAL CERTIFICATE;
- NEGOTIATING THE PROPOSED DEVELOPMENT AND INVESTMENT INTO ZANZIBAR WITH THE ZANZIBAR INVESTMENT PROMOTION AGENCY (ZIPA);
- ELICITATION OF AN AGREEMENT IN PRINCIPLE FOR THE PROPOSED INVESTMENT FROM ZIPA;
- PREPARATION OF THE FEASIBILITY STUDY (BUSINESS PLAN, DETAILED FINANCIAL PROJECTIONS & STRATEGIC MARKETING PLAN)

2002 TO 2004

PROJECT MANAGER / PRODUCER: NANDO'S (FAST FOOD / CASUAL DINING CHAIN)

RESPONSIBLE FOR:

- CREATIVE ORIGINATION, DEVELOPMENT AND PROJECT MANAGEMENT OF THE FIT-OUT OF THE NANDO'S BRAND TEMPLE AT THEIR LORENTZVILLE HEAD OFFICE / FACTORY PREMISES; AND
- CREATIVE ORIGINATION AND PRODUCTION OF A NANDO'S GROCERIES TELEVISION ADVERTISING COMMERCIAL FILMED IN ZANZIBAR.

2004 TO 2019

PRODUCER: FREELANCE

RESPONSIBLE FOR:

- BUDGETING, PRE-PRODUCTION, PRODUCTION & POST- PRODUCTION OF 12 TELEVISION ADVERTISING COMMERCIALS FOR FORMER CLIENTS (NEDBANK, BUCO, ETC.) OF PATRICK LATHAM PRODUCTIONS (PTY) LTD.

2004 TO 2019

PROJECT DEVELOPMENT DIRECTOR FOR A LUXURY SAFARI LODGE DEVELOPMENT IN THE SGR: EXCEPTIONAL AFRICAN EXPERIENCES TANZANIA LTD. (EAE TZ.)

RESPONSIBLE FOR:

- SEARCH, IDENTIFICATION AND SECURING OF A SITE TO DEVELOP A LUXURY SAFARI LODGE WITHIN Y1 BLOCK OF THE SELOUS GAME RESERVE;
- CONTRACTUAL NEGOTIATIONS WITH THE WILDLIFE DIVISION WITHIN THE MINISTRY OF NATURAL RESOURCES & TOURISM TO LEASE THE IDENTIFIED SITE (45-YEAR LEASE CONTRACT WITH THE MINISTRY);
- SUPERVISION AND OVERSIGHT OF THE EIA AND SIA CONDUCTED BY THE INSTITUTE OF RESOURCE ASSESSMENT OF THE UNIVERSITY OF DAR ES SALAAM;
- DRAFTING AND PREPARATION OF A FEASIBILITY STUDY (BUSINESS PLAN, DETAILED FINANCIAL PROJECTIONS AND MARKETING PLAN) FOR EAE'S PROPOSED LUXURY SAFARI LODGE DEVELOPMENT IN THE SELOUS GAME RESERVE;
- CAPITAL RAISING FOR THE DEVELOPMENT.

EDUCATION

1972 – 1976: ST. STITHIANS COLLEGE, JOHANNESBURG;

1995: TOM KANE'S PRODUCER / PRODUCTION MANAGER / ASSISTANT DIRECTOR WORKSHOP AT THE INTERNATIONAL FILM & TELEVISION WORKSHOPS IN ROCKPORT, MAINE.

LANGUAGES

ENGLISH- SPOKEN AND WRITTEN

AFRIKAANS- SPOKEN AND WRITTEN

COMPUTER LITERACY

MICROSOFT EXCEL;

MICROSOFT POWERPOINT;

MICROSOFT PROJECT; AND

MICROSOFT WORD