

# CV

**Camilo Berriz Jacas**  
Junior Producer and Sales Manager  
Founder and Owner YESKA PRODUCTION

Contact No: c/o FILMCREWME  
E-mail: c/o FILMCREW  
@camiloberriz

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## Work Experience

**2015/2023** Seven years in Film Business.

2022

- TV Series (USA) "The Ark" with Balkanic Media in Serbia.
- Indian Movie "Grey War" Clockwork Production in Serbia.
- Movie "Dune" 2 with Epic Film and GoAerials in UAE.
- Commercial "Audi Helsinki" with Filmworks in UAE.

- **Production Assistant, Transport Captain, Location Scouter.**

- TV Series "House of Lies" of Show Time.
- Italian movie "No ne un paese per giovani".
- Documentary of Mayor Lazer's concert in Havana "Give me future".
- Documentary "Havana Moon" of the concert of Rolling Stone in Cuba.
- 5 Photographic Service of Fashion with brands of Netherlands, New Zealand, China and Brazil.
- Musical videos of Florent Pagni.
- TV Show of HBO "En letra de otro" with the group "Gente de Zona".
- TV Series (USA) "The Ark" with Balkanic Media in Serbia.
- Indian Movie "Grey War" Clockwork

- **Production Manager or Fixer.**

- More than 20 advertising jobs for Havana Club International with client from France, Germany, Greece, United Kingdom, the Netherlands and Ireland.
- Holland movie "Verlief op Cuba" with the film director Johan Nijenhuis.
- TV Show "Top Gear" of BBC.
- TV Show "Hidden Caribben" of BBC with Johana Lumley.
- More than 10 commercials of TV and another platform.
- Youtube Show "Bucket List" with Will Smith.

- **Producer.**

- Reality show "Super Taste" of Taiwan.
- Reality show "Vaar is de Mol" of Netherlands.
- Summer Advertising Campaigns for the brand "AD" from Netherlands and Germany.

**2013/2015** three years in Marketing and Sales.

- **Sales Manager** of 9 restaurant of the Tourism Company Habaguanex SA. at the historical center of Havana.

Duties:

- Search for market niches and attract potential customers.
- Presentation and sale of the product catalog to new tourism agencies.
- Organization of festive dinners and art exhibitions in the arts galleries.
- Attention and supervision of clients.

- Planning of marketing and PR strategies.
- Community Manager.
- **Sales Manager** at the Hotel Boutique “Armadores de Santander” of the Tourism Company Habaguanex SA. at the historical center of Havana.  
Duties:
  - Sales management work with Tourism Agencies.
  - Personalized customer service.
  - Attention and supervision of VIP clients.
  - Organization of dinners and concerts at the "Cantabria" hotel's restaurant.
  - Planning and organization of art exhibitions in the gallery of the hotel.
  - Planning of marketing and PPRR strategies.
- **Sale's specialist** for OnCuba Magazine.

#### **2016/2021** Experience in Furniture Business.

- Search, buy, fix, restore and sale furniture from mid-century.
- Create spaces and decorate houses for diplomatic people in Habana, Cuba.

#### **2013/2022** Experience in Accommodations Business (B&B)

- Manage one ArtDeco apartment located in Miramar, La Habana, Cuba.
- Manage one Beach House located in Varadero Beach, Matanzas, Cuba.
- Manage one Country side House located in Viñales, Pinar del Rio, Cuba.
- Manage one Mid-century house located in Miramar, La Habana, Cuba.

## **Education**

### **2008 / 2013**

- BA in Social Communications. University of Havana.
- Postgraduate course in Image Semiotics.
- Postgraduate course in Campaign Development.
- Photography course at the Photography School of Havana.

### **2005 / 2008**

- Preuniversity Degree in Swimming National School “Marcelo Salado”. Swimmer of National Team for two years.

## **Languages**

- Spanish *native*
- English (*good proficiency*)
- French *Basic* 2009 / 2011 Delf - A2 level by the Alliance Francese in Havana
- Italian *Basic* 2012 A1 by Dante Alliglieri Italian School

## **Professionals Skills**

- Driver's License (Automobile / B).

- Photography, camera handling and art appreciation.
  - Domain of Word, Excel, Power Point, Mozilla Firefox, Google tools, Mailchimp, and others.
  - Management of social networks (Fb, Tw, Instagram, LinkedIn).
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## Personals Skills

- Ability to adapt to changes, be proactive, teamwork, problem solving, communication, creativity, emotional intelligence.
  - Love sports, swimming, Run, Cycling, Soccer and a lot of Diving Experience.
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## References

- **Island Film Cuba SA.** / Nelson Navarro Navarro Executive Producer / [navarronavarrodirector@gmail.com](mailto:navarronavarrodirector@gmail.com)
- **Johan Nijenhuis & Co** / Johan Nijenhuis Owner / [jo156644@gmail.com](mailto:jo156644@gmail.com)
- **Annamaria Losito** / [annlosito@gmail.com](mailto:annlosito@gmail.com) /
- **Wildstar TV** / Rebecca Hathway / [rebecca.hathway@wildstar.tv](mailto:rebecca.hathway@wildstar.tv)
- **305 Films** / Judd Alisson / [judd@juddallison.com](mailto:judd@juddallison.com)