



## Diaanazeh Qasem

Dubai, UAE.

Diaanazeh@outlook.com

Jordanian

### PROFILE

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A Media graduate, passionate in learning and implementing the knowledge in the market.

Arabic (Native)  
English (Fluent)

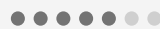
### SKILLS

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MS Office 365



Adobe creative cloud



Final cut pro



Sales force



## WORK EXPERIENCE

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### Social Media Executive , DUBAI HEALTH AUTHORITY

January 2021 - Present

- Responding to any mentions over social media platforms like Facebook, Twitter, Pinterest, Instagram and Google+ and engage with the social media users
- Producing a consistent brand message across all the social media channels.
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### PRODUCTION ASSISTANT, CHARISMA GROUP

November 2021 -January 2022

- Internship in Charisma Group in shooting "Wheel of Fortune" Arabic version for MBC channel
- Assist the game briefer in doing his roles
- Prepare the microphones for shooting
- Printing and distributing daily paperwork "writing the scripts"

### SALES OFFICER, HP MIDDLE EAST

January 2019 - March 2020

- Generating leads.
- Meeting or exceeding sales goals.
- Negotiating all contracts with prospective clients.
- Helping determine pricing schedules for quotes, promotions, and negotiations.

## EDUCATION HISTORY

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BA in

Mass Communication, University of Sharjah

September 2017 - May 2022

- Academic Excellence in Marketing, media and public relations
- Placed the first in the university's short film competition "Momentary Bliss"